USBCCI REAL ESTATE EXPO 2024

SPONSORSHIP & EXHIBITION PROSPECTUS

Event Date:
Saturday, May 18, 2024

Time:
10:00 am to 5:00 pm

Venue:
New York LaGuardia Airport Marriott
102-05 Ditmars Blvd
Queens, NY 11369

Bringing Together Real Estate Professionals, Investors and Buyers For a Day of Networking, Panel Discussions, and Exhibits

usbccirealestateexpo.com

THE EXPO IS BROUGHT TO YOU BY

USBCCI
U.S. Bangladesh Chamber of Commerce & Industry

WELCOME

We are thrilled to extend a warm invitation for your active participation in USBCCI Real Estate Expo 2024, set to convene at the New York LaGuardia Airport Marriott on Saturday May 18, 2024.

The expo is a must-attend event featuring over 50 exhibitors and expects to draw more than 1,000 professionals and investors, attendees across various real estate domains.

Expect a full day of interactions with a diverse mix of attendees, including agents, lawyers, architects, bankers, brokers, developers, educators, investors, buyers, sellers and government officials. With more than 1,000 professionals and decision-makers in attendance, along with 100 senior executives, the expo promises to be a nexus of fresh ideas and strategies. The Exposure is unmatched with an expected 1MM+ views and coverage from more than 10 media outlets.

Secure your spot at this leading expo and be part of the conversations shaping the future of real estate.

As we commence the USBCCI Real Estate Expo 2024, we eagerly look forward to your participation. This is where innovation, collaboration, and success meet, and with your involvement, we're set to take the future of real estate to new heights. Let's embark on this transformative journey together!

Ismail Ahmed

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Chair, USBCCI REAL ESTATE EXPO-2024
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SPONSORSHIP & EXIBITOR BENEFITS

Brand Exposure: Participation provides a platform to showcase the stakeholder's brand to a targeted audience, including potential clients, investors, and industry professionals.

Market Presence: Being present at a Real Estate Expo enhances market visibility and establishes the stakeholder as a key player in the real estate sector.

Networking Opportunities: Connect with Industry Leaders: Expos bring together professionals, investors, and experts in the real estate industry, offering stakeholders a chance to network and build valuable relationships.

B2B Opportunities: Exhibiting creates conducive environment for stakeholders to engage in business-to-business (B2B) interactions, fostering collaborations and partnerships.

Join us at the USBCCI Real Estate Expo 2024 for unparalleled industry exposure and networking. This is your opportunity to present your brand to key real estate professionals, potential clients, and investors.

- **Showcase Your Brand & Services:** Directly engage with an audience looking for new opportunities and solutions in real estate. Exhibiting provides a hands-on experience for potential clients and investors to see and understand the products or services.
- **Increase Market Visibility:** Cement your place within the real estate industry and stand out in the crowd.
- **Connect with Leaders:** Meet face-to-face with industry veterans and experts, fostering relationships that matter.
- **Business Growth:** Discover B2B opportunities and forge lasting partnerships and collaborations.

- **Launchpad for innovation:** Unveil your latest developments, projects, or innovations in real estate at an ideal platform for launching new ventures.
- **Gain insights:** Delve into the latest industry trends, understand market demands, and see what your competitors are offering.
- **Customer Feedback:** Gather valuable customer feedback through direct interactions, refining your offerings based on what the market seeks.
- **Workshops and Seminars:** Participate in workshops and seminars to share expertise, discuss industry trends, and establish yourself as a thought leader.
- **Peer to Peer learning:** Learn from your peers, gaining invaluable knowledge from other industry experts and keynote speakers.
- **Generate Lead:** Get access to high-quality leads as you engage with attendees who have a genuine interest in the real estate sector.
- **Expand your database:** expand your contact database, opening avenues for future marketing efforts.
- **Enhance your industry authority:** Bolster your credibility By participating in our reputable Real Estate Expo

PROGRAM

5 ENGAGING PANEL DISCUSSION SESSIONS

Strategic Moves: Maximizing Returns with Savvy Real Estate Investments
Join our expert panel as they share strategies to maximize profits in today's real estate market. From leveraging assets to spotting undervalued properties, get actionable advice whether you're a seasoned investor or just starting out.

Unlocking Your Dream Home: Expert Advice for First-Time Buyers
Join our panel discussion for vital advice on buying your first home. Learn essential steps like budgeting, securing financing, and avoiding common pitfalls. Gain insider tips from experienced professionals to navigate the process with confidence!

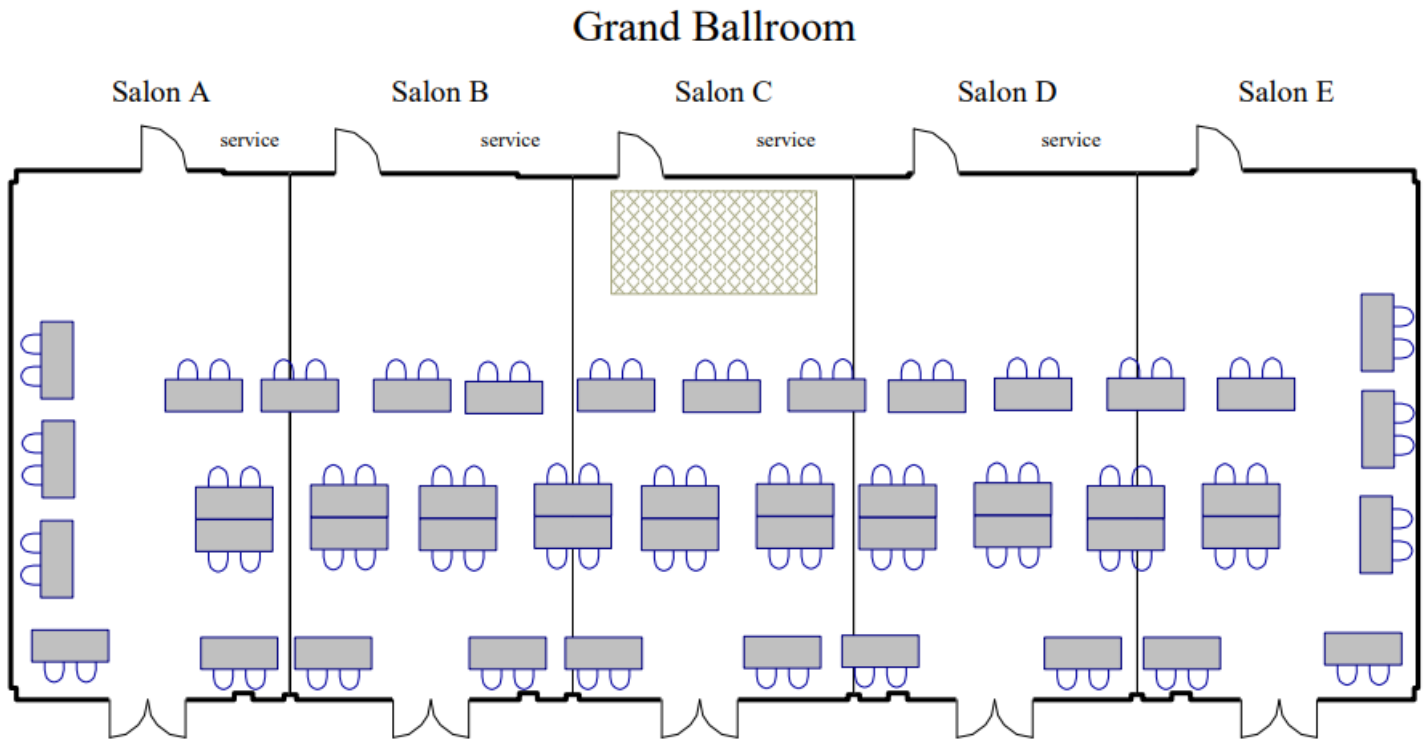
AI Revolution: Innovations Reshaping Real Estate
Discover how advancements in technology are reshaping the industry, from virtual tours to AI-powered analytics. Join industry leaders as they discuss the latest trends, opportunities, and challenges, and gain insights into leveraging technology to stay ahead in today's dynamic market.

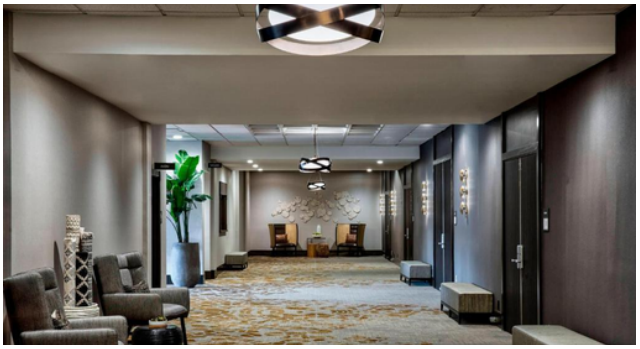
Faithful Finances: Ethical Investing Through Shariah Law Principles
Discover principles guiding responsible investment practices and insights into Shariah-compliant finance. Gain strategies to align your investments with ethical and religious values.

Insider Perspectives: Commercial Real Estate Market Trends
Get insights into the latest developments, investment opportunities, and emerging sectors. Stay ahead with expert analysis and strategic outlooks for success in the commercial real estate landscape.

PROGRAM

VENUE HIGHLIGHTS





SPONSORSHIPS

Sponsorship opportunity & Exhibition Fees:

Unlock the potential for unparalleled exposure and engagement at USBCCI Real Estate Expo 2024 through our dynamic Sponsorship Opportunities and Exhibition Fees. Elevate your brand to new heights by choosing from a range of sponsorship packages designed to maximize visibility and impact.

Whether you're seeking prime exhibition space, exclusive event branding, or targeted promotional opportunities, our sponsorship packages cater to diverse needs. Showcase your company's commitment to innovation and leadership in the real estate sector.

UNLEASH YOUR POTENTIAL WITH SUPERB SPONSORSHIP & EXHIBITION PACKAGES:

1. PRESENTING SPONSOR - EXCLUSIVE OPPORTUNITY $15,000

Pre Event

Top sponsorship acknowledgment in:

- **Invite to Event Announcement Press Briefing**
- **Conference website & marketing prospectus**
- **Promotional assets including email campaigns and direct mail initiatives**
- **Inclusion of company logo within registration confirmation emails Social media promotion**
- **Advance copy of registration list**

Post Event

- **Final copy of registration list**
- **Company logo on post conference survey**

Main Event

- **Grand 16×8 exhibition space, 2 tables (6×3)**
- **Powered by Panel Discussion ($3,000 value)**
- **Logo Placement Above Title of Event**
- **Ad placement in Monthly Newsletter Email**
- **Keynote Speaker Opportunity**
- **Logo Feature in Sponsor Prospectus**
- **Ad Placement in Monthly Newsletter Emails for next 12 months**
- **Exclusive Interview at Your Booth during Event**
- **Logo on Red Carpet Photo Booth Backdrop**
- **10-Minute Video-Taped Interview for website and post event marketing**
- **Logo on Website Home Page & Official Invitations**
- **Speaking Slot on the Panel**
- **Company Profile on LED Screen**
- **Recognition During Event's Opening and Closing Remarks**
- **12 Months Membership & Network Access ($1,000 value)**
- **Color Ad in Event Brochure**
- **Logo Placement on Website Agenda Page**

SPONSORSHIPS

UNLEASH YOUR POTENTIAL WITH SUPERB SPONSORSHIP & EXHIBITION PACKAGES:

2. DIAMOND SPONSOR $10,000

Pre Event

- Top sponsorship acknowledgment in:
- Conference website & marketing prospectus
- Promotional assets including email campaigns and direct mail initiatives
- Inclusion of company logo within registration confirmation emails Social media promotion

Post Event

- Final copy of registration list

Main Event

- Elite 8×8 exhibition space, 1 table (6×3)
- Logo on Red Carpet Photo Booth Backdrop
- Exclusive Interview at Your Booth during Event
- 10-Minute Video-Taped Interview for website and post event marketing
- Logo on Website Home Page & Official Invitations
- Speaking Slot on the Panel
- Company Profile on LED Screen Prominent logo
- Recognition During Event's Opening and Closing Remarks
- 12 Months Membership & Network Access ($1,000 value)
- Color Ad in Event Brochure
- Logo Placement on Website Agenda Page

3. PLATINUM SPONSOR $7,500

Pre Event

- Top sponsorship acknowledgment in:
- Inclusion of company logo within registration confirmation emails social media promotion

Post Event

Final copy of registration list

Main Event

- Elite 8×8 exhibition space, 1 table (6×3)
- Speaking Slot on the Panel
- Company Profile on LED Screen Prominent logo
- Recognition During Event's Opening and Closing Remarks
- 12 Months Membership & Network Access ($1,000 value)
- Color Ad in Event Brochure

Logo Placement on Website Agenda Page

SPONSORSHIPS

4. GOLD PACKAGE $5,000

- Elite 8×8 exhibition space, 1 table (6×3)
- Speaking Slot on the Panel
- Company Profile on LED Screen Prominent logo
- Recognition During Event's Opening and Closing Remarks
- 12 Months Membership & Network Access ($1,000 value)
- Color Ad in Event Brochure
- Logo Placement on Website Agenda Page

5. SILVER SPONSORS $3,000

- Exclusive 8×8 exhibition space, 1 table (6×3)
- 12 Months Membership & Network Access ($1,000 value)
- Color Ad in Event Brochure
- Logo Placement on Website Agenda Page

6. CORPORATE SPONSOR $2,000

- • Spacious 8×8 exhibition space, 1 table (6×3)
- Color Ad in Event Brochure (Half Page)
- Logo Placement on Website Agenda Page

7. EXHIBITION PACKAGE $1,000

- • Prime 8× 8 exhibition space, 1 table (6×3)
- Logo Placement on Website Agenda Page

MAXIMIZE YOUR PRESENCE WITH A SPECTRUM OF ADVERTISEMENT AND SPONSORSHIP OPPORTUNITIES:

Unlock the Spotlight with a Sponsored Seminar/Workshop for Only $3,000:

Seize the opportunity to showcase your expertise and engage your audience with a Sponsored Seminar/Workshop at the USBCCI Real Estate Expo 2024. For just $3,000, position your brand at the forefront of innovation and knowledge-sharing. Benefit from a dedicated platform to discuss industry trends, unveil innovations, and make a lasting impact on your target audience. Don't miss out on this exclusive chance to elevate your company's presence and leave a lasting impression at the premier real estate event of the year!

Advertisement Opportunities in the Event Brochure

Front Cover	**$3,000**
Back Cover	**$2,000**
Inside Front or Back Cover	**$1,500**
Centerfold	**$2,200**
Double Page Spread:	**$1,600**
Full Page	**$1,200**
Half Page	**$795**
Quarter Page	**$595**
Directory Listings	**$100**

Additional Advertising Opportunities

Media Banner | Video Sponsors	**$5,000**
Aisle Sign Sponsors	**$5,000**
Bag Sponsors	**$5,000**
Cap Sponsor	**$4,500**
T-shirt Sponsor	**$5,000**
Name Badge Sponsors	**$3,500**
Lanyard Sponsors	**$3,500**
Event Map Sponsor	**$3,500**
Agenda Sponsor	**$3,500**
Coffee Sponsorships	**Call**
Website Logo & Link (1 yr)	**$1,500**
Website Ads	**$1,500**
Video of your Lecture	**$750**

MAXIMIZE YOUR PRESENCE WITH A SPECTRUM OF ADVERTISEMENT AND SPONSORSHIP OPPORTUNITIES:

Feature/Opportunity	Presenting	Diamond	Platinum	Gold	Silver	Corporate	Exhibitor
Investment	$15,000	$10,000	$7,500	$5,000	$3,000	$2,000	$1,000
Exclusive Opportunity (Limit)	Only 1	Only 2	Only 2	Only 3	Only 2	Only 5	-
Exhibition Space Size	16×8	8×8	8×8	8×8	8×8	8×8	8×8
Invite to Event Announcement Press Briefing	✓						
Powered by Panel Discussion ($3,00 0 value)	✓						
Logo Placement Above Title of Event	✓						
Keynote Speaker Opportunity	✓						
Logo Feature in Sponsor Prospectus	✓						
Ad Placement in Monthly Newsletter Emails for next 12 months	✓	✓					
Logo on Red Carpet Photo Booth Backdrop	✓	✓	✓				
10-Minute Video-Taped Interview for website and post event marketing	✓	✓	✓				
Logo on Website Home Page & Official Invitations	✓	✓	✓				
Speaking Slot on the Panel	✓	✓	✓	✓			
CompanyProfile on LED Screen	✓	✓	✓	✓			
12 Months Membership & Network Access ($1,000 value)	✓	✓	✓	✓	✓		
Color Ad in Event Brochure	Full Page	Full Page	Full Page	Full Page	Half Page	Quarter Page	
Logo Placement on Website Agenda Page	✓	✓	✓	✓	✓	✓	✓

TARGET REACH

1,000 +

RE Related Professional Attendees & Decision Makers

300 +

C Level Executives

5,000,000 +

Advertising Views

10 +

Media Outlets

50 +

Exhibitors

05 +

Seminars

Who's Attending

- Architects
- Attorneys
- Bankers
- Commercial Brokers & Agents
- Residential Brokers & Agents
- Developers
- Education
- Energy
- Government
- Investors
- Marketers / PR / Media
- Surveyors / Engineers
- Homebuyer

USBCCI's Technology Partner is USBD DIGITAL SOLUTIONS INC, USA
USBCCI receives the following Services from USBD DIGITAL SOLUTIONS
in every events to facilitate our Business Partners

USBD DIGITAL SOLUTIONS

Paid Social Media Advertising

- Email Marketing
- Social media advertising, including ads on platforms such as Facebook ,Instagram,LinkedIn,Youtube as well as influencer marketing.
- Local and Ethnic TV Ads
- Newspaper Ads
- Messaging with Our Bulk SMS, and WhatsApp

CONTACT

USBCCI
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Venue/Date &Time/Details

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NY 11369.
Date: Saturday May,18, 2024.
Time info: 10:00 am to 5:00 pm

Contact Us

718-864-3245

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